

Remote Fundraising Ideas

Easy/Online

1. **Follow Seashell Trust on social media and keep sharing our posts.** It is so important for us to stay in touch with as many people as possible throughout this crisis, so this would be our number one plea. We are on [twitter](#), [facebook](#), Instagram @SeashellTrustUK and [Linked In](#).
2. Use [Easyfundraising or Amazon Smile](#) for all your online shopping. We get a donation from them every time you shop through either and it doesn't cost you a penny. Please share with colleagues, friends and family and ask them to choose Seashell Trust as their chosen charity.
3. Use your **email signature** to link to our website or your online fundraising page to help us keep Seashell front of mind at the moment. I can write an appropriate line of text if it helps.
4. Think about using **Facebook Fundraising** for a birthday or special occasion and choosing Seashell Trust.
5. Encourage all staff to join the **Payroll Giving scheme** and choose Seashell as their charity. Just get your payroll team to contact me if they have any questions.

Fundraising Activities

6. Set up a **virtual challenge**. This could be number of steps, home cycling, how many blueberries you can eat or anything of your choice (so long as it can be done within the current Government guidelines). The [funraisin](#) platform is offering free support at the moment to charities so I can set something up for you.
7. **Learn a new skill** – currently trending on social media this would be a great time to learn how to sign so why not join in with our signing challenge. We will give you all the resources you need to learn the alphabet and then ask you to upload a video of yourself finger signing your name. You could even get sponsored to do it. We will also be holding a signing wordsearch competition and would love you to enter!
8. **Disability Awareness Challenge:** one to do with the family. Set challenges to understand what it's like to have a disability. This could include a sponsored silence, or rather than keeping silent how about trying to communicate without speaking using pictures or homemade sign language.
9. Join in our **Virtual Quiz Night**. Keep an eye on our social media for the next date.
10. Hold a **virtual bake-off, coffee morning or cocktail evening** via [Zoom](#) and make a donation to attend or donate what you would have spent going out. You could also set up via [funraisin](#)
11. Organise a **sweepstake** – could be for anything in the absence of sport! Whodunnit on your fave TV show, number of sunny days we'll have, who will wear PJs WFH the most days . . .
12. Hold an **online gaming or FIFA competition**. [Twitch](#) is a great platform to do this.
13. Create an **online treasure hunt** with [Actionbound](#). Fab for inter-office fundraising too.
14. Give back to the business community and create a **mentorship auction online**. You could offer business and leadership skills for an hour to your colleagues, clients or suppliers.
15. Set up an **'Apprentice'** style challenge where people work in teams to come up with fundraising ideas online. We could provide £10 seed funding per group for any set up costs and then see how much your team can make in a set time.
16. Or organise a **'Dragons Den'** where people work in groups to come up with a great fundraising idea. We'll get some judges to pick the best idea to work on together.

If you need any help, or would like any further information please do call me.
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or donate online via our website: www.seashelltrust.org.uk