

# Seashell Matters

Summer 2022



**A walk across generations** - read more on page 8

## Contents

Hello and welcome	3
Seashell's got wheels	4
It's a 10 from us!	6
Excitement is building	7
A walk across generations	8
Easter CADS was a hit!	9
Together Money charity partnership	10
Seashell founders brought to life	11
Mollie makes her mark	12
Donation form	13
Support us your way	14
Learn with Seashell	15
What's on?	

[Back page](#)

## Congratulations to our Patron Her Majesty

**Queen Elizabeth II**, who on the 6th February 2022 became the first British Monarch to celebrate a Platinum Jubilee - 70 years since her accession to the throne.

It was The Queen's great great grandmother, Queen Victoria, the second longest serving British Monarch who originally bestowed Royal Patronage on our charity during her Diamond Jubilee in 1897.

We look forward to celebrating this occasion together in June.



# Hello & welcome

## to the summer edition of Seashell Matters

### Seashell is transforming!

As we move into summer - a very hopeful time of year, we are enjoying watching the progress of our new school build.

We are absolutely thrilled to reach so many Project Transformation milestones and you can really see Royal School Manchester take shape. Not to mention our uniquely inclusive Cycle Centre, which is nearing completion. It will bring a fabulous new facility for both our children and young people and the local community, enabling people to experience cycling in a safe environment.

We are pleased to be finalising our events calendar for the school year ahead - 2022/23 is going to be especially exciting as we reach our bicentenary in June 2023 and I do hope that you will be able to celebrate with us.

Strictly Seashell returned in March and was a huge success, raising a staggering £200,000 which will go directly towards projects that support our ambitions to transform the lives of more families and their children.

We have been working on a number of new exciting challenge events including our recent Yorkshire Three Peaks which saw over 90 people walking for Seashell. We are proud to have each and every one of you support #TeamSeashell.

We truly appreciate all that you do through your kind and generous donations, to support these inspiring young people's preparation for adulthood, by contributing to the successes we know they can achieve.

### Jolanta McCall

Chief Executive and Principal, Seashell



# Seashell's got wheels

A new, innovative and inclusive cycle centre at Seashell is on its way...

Work on Seashell's Cycle Centre has commenced and is set to be a valuable addition to the site and the local community.

The pioneering facility aims to improve the health and wellbeing of children and young people with SEND through cycling. The first of its kind in the UK, this bespoke cycle centre will enable individuals to learn to ride in a safe and inclusive environment. Construction of the centre will commence in two phases; the first of

obstacles for a more 'off road' experience.

Movement and physical activity is an important focus at Seashell, and plays a crucial part in the Trust's holistic approach to wellbeing. Co-Head of Seashell Active, Gemma Lynch said of the project: *"This is a fantastic and exciting opportunity for our students, residents and the community to experience the benefits of cycling. We hope that this will open up many opportunities for young people and adults to gain*

which will replicate many aspects of road cycling, including working traffic lights for riders to navigate, along with model road signs and markings to follow. The second phase involves the installation of a 2KM cycle trail, which will snake around the site and include different surfaces and

## Ride in the Seashell Sportive

We are delighted to hold our annual Seashell Sportive on Sunday 18 September!

Pick from a choice of four routes – an entry level 50km, a 75km medium route, a more challenging 100km of climbing and a 170km for those wishing to push themselves to the next level. The route will see riders enjoy the very best scenery of Cheshire, the Peak District and Staffordshire, all the while raising vital funds for the children and young people at Seashell.

Interested in signing up? Visit our website for more information.

*confidence on bikes, try adapted and inclusive cycles and for training opportunities."*

Sport England, who via British Cycling's *Places To Ride* programme, have co-funded the project with the Bradbury Foundation, have recently shared new physical activity guidelines for disabled children and young people, issued by Chief Medical Officers. The guidelines highlight the importance of regular physical activity for all.

Sport England Chief Executive, Tim Hollingworth said: *"Every disabled child and young person has the right to be active. That's why Sport England continues to prioritise the development of accessible, inclusive and enjoyable opportunities for all children and young people as part of our Uniting the Movement strategy."*

Work on the new cycle centre at Seashell is expected to be completed and ready for students and the community to use this Summer.



Work in progress shot of the cycle centre.

## Well done to #TeamSeashell in the Tour de Manc!

Seashell were one of the headline charities this year in the Tour de Manc, and on 1st May, over 1200 cycling enthusiasts took on the biking challenge, raising funds for Seashell.





# It's a 10 from us!



Strictly Seashell was a huge success, and exceeded fundraising targets, raising over £200,000 that will go directly to projects that support the children and young people at Seashell.

The event returned on 12th March for its third year, and this year, we upped the glitz and glamour with the help of our generous sponsors Together Money, Goldcrest, Laltex, Boodles, Bloor Homes and fab-u-lous partners, HM Events and Cadmans Dance Centre.

The event brought together a host of familiar faces, all passionate about fundraising for Seashell - from host Gethin Jones, to Head Judge Dr Ranj, along with 'Corrie' favourite,

Samia Longchambon, her husband, Sylvain and Hayley Pearson, of Boodles.



This years Strictly Seashell Stars were Oliver Dunn, Gareth Shenton-Harold, Vicky Chawla, Tim Grogan, Greg Buckley, Rebecca Henderson, Kate Bates (the people's champion) and Emma de Sousa (the judges champion).



*"It wasn't until I visited Seashell, that it really hit home. Raising funds to contribute to this incredible charity really is a privilege"* - Rebecca Henderson, danced the Tango with Alex.

# Excitement is building, for the opening of our new school

We are one year into Project Transformation, and despite challenging weather conditions, completion of our new Royal School Manchester is in sight.

## Over the last year...

There have been new entrances constructed, multiple cranes in use at once, new car parking and re-routing of the current site. Nearly all the clerestory roof lighting is now installed. Weekly concrete pours and partition installation means you can get a greater sense of what the finished build will look like.



Seashell Chief Executive and Principal, Jolanta McCall, said: *"Project Transformation has been years in the planning and we are delighted to see works developing on site. The new facilities will help build a new future for thousands of children and young people with complex needs."*



This addition is part of a larger, £50m masterplan of developments, which will transform Seashell's facilities and services not only for the students and residents, but for the SEND community nationally.

## What's still to come?

This ambitious transformation project, which is one of the largest of its kind in the UK, also includes major improvements to boost capacity and the quality of Seashell's Royal College Manchester's buildings. There will be improved and extended training, sports, leisure, community engagement and recreational facilities. We will also add new assessment and early intervention service facilities.

We would like to thank the many individuals, companies, trusts and foundations who have supported our site transformation project.

# A walk across generations

Bobby Elley and his 82 year old Grandad, Stanley, tackled a 10km walk through Sale and Chorlton Water Park to raise funds for Seashell. The pair raised an incredible £1335, smashing their original target of £800.

As a result of personal experience, the Elley family recognise that leisure facilities often lack adequate support for people with additional needs, and wanted to support the work that Seashell do to help confront these issues.

*“My mother is on a mission to help general leisure facilities become more inclusive, and make autism accepted and appreciated among the community.”* - Bobby Elley



To help raise funds and awareness, Bobby decided to take matters into his own hands. He set himself this walking challenge to do alongside his grandad, who he describes as *“the wisest man I know”*.

Bobby documented the process as part of a college project, updating his supporters with action photos taken along the walk.

Seashell is especially important to Bobby, as he attended CADS with his twin brother. He said: *“I have a long personal history of benefiting from Seashell. I learnt to swim there, used the inclusive gym, and met lots of new friends at their inclusive holiday clubs.”*

Seashell will continue to help create more inclusive environments for both students and people in the community, with the help of fantastic fundraising efforts like this. *Thank you to Bobby and Stanley for taking on the challenge!*

**Easter CADS was a hit!**

CADS is Seashell’s inclusive sports leisure and health programme, which provides opportunities for children and young people to participate in uniquely inclusive physical activities.

This Easter holidays, CADS returned! Highlights from the event included a pirate theme workshop with Triple C, a BAFTA awarding winning drama group, and an interactive music performance from OmniMusic.



The day was supported by volunteers, including some from our charity partner, Together Money. Holly Woodside-Coventry, CSR Lead: *“It was inspiring to see so many of our colleagues getting involved with the children, taking part in a range of activities, it was definitely a fun filled rewarding day.”*

Thank you to Stockport’s Aiming High programme and an anonymous donor for funding the one-to-one support.



## Proud to be Autism specialists

Our Autism experts work with colleagues and the wider community to create inclusive environments and recently received ‘Advanced Status’ across the Trust. This means that our services are deemed to provide highly creative and very personalised support to enable each autistic person to achieve positive outcomes.

Seashell Autism Practitioner, Joe Booker said: *“Participating in the Autism Accreditation programme offers us opportunity to reflect on how we can create the ideal environments and offer the most appropriate support to enable our learners to reach their full potential.”*





## Together Money charity partnership

Seashell was delighted to be selected as Together Money's charity partner earlier this year, and in just a few months, Together colleagues have hit the ground running with their fundraising efforts.

Together Money have supported Seashell for many years, from sponsoring events such as Strictly Seashell, to donating some 'Together Trees' - the donation of which enabled Seashell student and resident, Shayelle to experience Jewish tree planting celebration, Tu B'Shevat.

To officially mark the beginning of the charity partnership, Intern students from Royal College Manchester and Seashell staff were welcomed into Together Money HQ, where refreshments were enjoyed and skills were shared - as students taught Together Money colleagues some British Sign Language.

So far, the partnership has seen Together hold cake sales, donate over 500 Easter eggs, volunteer at Easter CADS, take on impressive sporting challenges, not to mention 72 staff who took part in the

Great Manchester Run - all to raise vital funds, creating positive opportunities for the children and young people at Seashell.



Kevin Fisher, Together Money Group People Director, said: *"it is a really exciting time to partner with Seashell, the new purpose built school will enable the charity to develop their offering for the children and young people."*

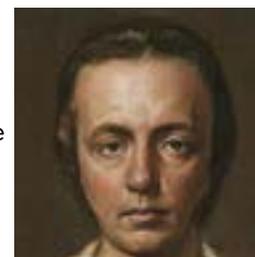
## Seashell founders brought to life

Seashell proudly celebrates its bicentenary in 2023, which has sparked a project with PrintCity to transform the marble busts of founders, William Bateman and Robert Philips into lifelike photographs.

As part of Seashell's bicentenary, Trustee, Ed Baines is producing a book that will showcase the journey of Seashell, from a charity for deaf children, to the Trust we know today.

Through his research, Ed has uncovered extraordinary details, from professionals travelling to the school from America, to visits from Queen Victoria. However he soon realised there was a missed opportunity to include images of our founders, William Bateman and Robert Philips. Their marble busts are displayed in Seashell's boardroom, but no paintings are to be found in the historical archives.

With the help of modern technology and some very generous people at Manchester Metropolitan University, we were able to bring our founders to life. William and Robert's marble busts took a trip to PrintCity, a digital manufacturing facility based at MMU. The facility has a range of



technologies available, including 3D Printers, 3D Scanning and Subtractive Manufacturing equipment. The services are available to students, academics, companies and local communities.

Mark Chester, Product Development Specialist supported Seashell with this project and said: *"Typically our facility looks forward to the future, however, it's also important to look back. We 3D scanned the two busts using structured light scanning technology. This enabled us to create a lifelike 3D model of the founder's faces which were later coloured using 3D modelling software. Enabling Seashell to get a better idea of what the founders looked like and honour everything they setup so many years ago."*

# Mollie makes her mark

College Manchester student, Mollie is excelling in her new work experience role, and is quickly becoming a valued member of the reception team.

Like all young people, Seashell learners have their own, individual interests, desires and ambitions, and Mollie has demonstrated a particular strength in supporting others. Each Friday morning, she arrives at reception to start her work experience, where she ensures that all visitors feel welcome at Seashell. Amongst a variety of administrative tasks, Mollie is keen to advise visitors on how to follow safety measures while on site, and confidently communicates with staff across the Trust.

Maureen, Mollie's teacher said: *"She is developing some excellent skills to support our reception team as 'Lead Receptionist' as she describes! Mollie is gaining knowledge about what working life involves, she is very professional and has very quickly developed skills to enhance her experience."*

When asked about her placement, Mollie said: *"I enjoy working in reception, looking after and caring for the people. I also like wearing my uniform."*



At Seashell, we strive to nurture individuality and continue to support as many children and young people like Mollie as possible. Allowing students to reach their potential and prepare for life after Seashell. **To do this we need your financial support – help us ensure the very best facilities and life experiences are provided to children and young people with complex needs.**



## Donation form Summer 2022

We are extremely grateful for your support and appreciate any amount you can donate at this time.

Please tear off and return your donation in the Freepost envelope provided or send to Seashell Trust, Stanley Road, Cheadle Hulme, Cheshire, SK8 6RQ

Title: \_\_\_\_\_ First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Email: \_\_\_\_\_

I would like to make a donation of:  £20  £50  £100 Other amount: \_\_\_\_\_

I enclose a cheque (please make payable to Seashell Trust)

I would like to donate by credit/debit card

Please leave a telephone number below and we will call you to take your donation, or call us on **0161 696 9384**.

Your contact telephone number: \_\_\_\_\_

To provide ongoing support to Seashell I'd like to set up a regular gift - please send me a standing order form.

### How we communicate with you

We would like to keep you up to date with success stories, events & upcoming opportunities to support Seashell Trust.

I am happy for Seashell to contact me by email (please provide your email above).

You can change how we communicate with you at any time, please contact [fundraising@seashelltrust.org.uk](mailto:fundraising@seashelltrust.org.uk) or call **0161 696 9384**. To understand how Seashell looks after your data, please see our privacy policy at [www.seashelltrust.org.uk/privacy-promise](http://www.seashelltrust.org.uk/privacy-promise)

### If you are a UK taxpayer your donation will be worth 25% more!

Gift Aid is reclaimed by the charity from the tax you pay for the current tax year. Your address is needed as a current UK taxpayer. I want to Gift Aid my donation and any donations I make in the future or have made in the past 4 years to Seashell.

I am a UK taxpayer and understand that if I pay less income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay the difference. (please tick box)

*giftaid it*

You can also donate online by clicking the **'Donate Now'** button on the homepage of our website [www.seashelltrust.org.uk](http://www.seashelltrust.org.uk) or via our Facebook page.



# Thank you!

Many thanks to ALL of you - we have some amazing supporters who make such a difference to the children and young people at Seashell.

Thank you to all the Trusts and Foundations who have supported us this year:

EHP White Charitable Trust, The Baily Thomas Charitable Trust, The Boshier-Hinton Foundation, Casa Stella, Ewing Foundation, Fence Club Trust, Greater Manchester High Sheriff's Poloce Trust, Kytes trust, The Privy Purse Charitable Trust, Sandra Charitable Trust, The David Family Foundation, The National Lottery Community Fund, The Openwork Foundation, The Russell trust, Bruce Wake Charitable Trust, Brian Wilson Charitable Trust and The Zochonis Charitable Trust

Plus the many individuals, companies, trusts and foundations who have directly supported our new site transformation.

Many of our students and residents require one-on-one round-the-clock care from highly trained and dedicated staff - fundraising helps to ensure we provide the very best facilities and life experiences.

A special thank you to Cheadle Hulme Junior School, who organised and raised money through a sponsored walk.

All our #TeamSeashell runners, walkers and cyclists taking on a challenge event this year.

Our dancers, sponsors and partners who helped make #StrictlySeashell a success!

And of course, thank you to all our other supporters, both corporates and individuals who give generously throughout the year.

# Learn with us

Seashell is a UK-leading specialist in supporting children and young people with complex learning difficulties, disabilities and additional communication needs.

We have harnessed this unique expertise to create a range of specialist assessment, support and training services.

You're in safe hands with our team of experts, who can help you master BSL, introduce you to baby massage, to helping you better support someone with FASD. We have learning opportunities for families, professionals and organisations across the education, health and care sectors.

See our upcoming learning opportunities on the back page of this newsletter, and visit our website for more information.



# Meet our Seashell Apprentices

It has been a busy few months for our Apprentice Academy members, who have hit the ground running on their Seashell journeys.



Apprenticeships are a great way to develop the skills and knowledge required for a rewarding career. Our Seashell Apprentices, Kira, Christine and Maisy have been getting stuck in with their colleagues across site.

*"It's been a busy few months, but we're enjoying it, the teams we are working with are so welcoming and it is great having our apprentice group to go back to and support each other."* - Kira

Thank you to Glasstap Limited who have generously supported our Apprentice Academy - we look forward to welcoming our next cohort in September.

# What's on

## dates for the diary in 2022

Keep up to date with what's going on at Seashell by visiting our website, following us on social media, or signing up to our newsletter!

### Fundraising events

#### Seashell Golf Day

Tuesday 6 September

#### Seashell Skydive

Friday 9 September

#### Seashell Sportive

Sunday 18 September

### Challenge events

Always fancied challenging yourself to a run, walk or hike? Or maybe you have always wanted to give sky diving a go - why not give it a try this year, while raising money for a good cause.

### Learn with Seashell

#### Me and My FASD

8 June

#### Makaton Signing for Babies

14 June

#### Supporting Children and Young People with FASD

4 July

#### Sleep Conference for Practitioners

6 July

#### Sleep Success

12 July

#### British Sign Language Level 2

5 September

---

## Support Seashell your way

You can help Seashell make a difference to the lives of children and young people with complex needs. From corporate support and volunteering, to taking part in our Seashell Lottery, to sending an e-card on [dontsendmeacard.com](https://dontsendmeacard.com). Find out more on our website.

[seashelltrust.org.uk](https://seashelltrust.org.uk)



**Seashell**

Registered charity no. 1092655